

experience

robert girvin • **founder and director**
global • march 2010 – current

strategy: concept, development, direction
branding: ideation, identity, collateral development
art direction: visual continuity throughout all communications
user interface: information architecture, ideation, prototyping, usability testing, production, debugging, coding, seo, wordpress content management system
graphic: concept, design, production for web and print
client: marfa cloth – branding, information architecture, ideation, prototyping, usability testing, production, seo, photo post production, direction, garment design, social media
client: wag hearted, inc. – strategy, design and direction of guerilla pop-up shop, graphic design
client: dr. john wilson, inc. – environment design, ideation, information architecture, user interface design, medfusion content management system
project: kissing booth – concept collaboration, photo post production, print design, production, screen printing, pop-up assembly, kiss make-up
publisher: death approaches – strategy, ideation, identity

igigi, inc. • **art director**

san francisco • january 2009 – october 2009

art direction: cohesive visual impact of marketing collateral
user interface: information architecture, ideation, prototyping, usability testing, production, debugging, troubleshooting, coding, seo, support, magento shopping cart content management system, typo3 content management system
graphic: concept development, direction, production for web and print
photo: direction of photo shoots, post-production

haha! design • **cofounder and designer**

san francisco • january 2008 – october 2009

strategy: direction
branding: ideation, identity, collateral development
user interface: information architecture, design prototyping, testing, production, coding, flash build
graphic: concept development, direction, print design, production
product: ideation, concept development, hand sketching, rapid visualization, direction, materials selection, testing
client: igigi, inc. – graphic design, information architecture, user interface design • san francisco
project: bopbox disco – concept, identity, graphic design, djing • san francisco
project: storeroom by citizen citizen – identity revision, print design, production, environment concept development, fabrication, merchandising • san francisco

alvarado elementary school • tech committee volunteer
san francisco • 2008

poloppo, inc. • **creative director and industrial designer**

san francisco • october 2007 – august 2008

strategy: direction
branding: identity design revision, tag line, collateral development
user interface: information architecture, prototyping, usability testing, flash animation, coding, support, cartweaver shopping cart content management system
graphic: concept development, production for web and print
photo: post-production
product: ideation, concept development, hand sketching, rapid visualization, direction
environment: ideation, hand sketching, rapid visualization, concept development, direction, rapid visualization, interaction flow, interface design
client: fao schwarz – environment design • new york

experience
design
**robert
girvin**

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*"can creativity survive in a world where
one's intelligence is measured by the
popularity of one's ideas?"*

- introduction to the fountainhead

art direction

project 368 llc • **cofounder and industrial designer**

san francisco • april 2006 – october 2007

branding: identity
product: concept development, hand sketching, rapid visualization, renderings, fabrication, sourcing for manufacturing
furniture: ideation, hand sketching, fabrication,
graphic: concept, direction, production for web and print
client: ecolect.net – materials research • san francisco
client: rio mobility – product branding, graphic design, industrial design • san francisco
client: disney asia – ideation, collaboration, rapid visualization, , fabrication, client presentation • ho chi minh city, vietnam
client: d/t vietnam – furniture design, industrial design, graphic design, quality control • ho chi minh city, vietnam

maitri aids hospice • volunteer for fund raising

san francisco • 2003 – 2004

jil sander • **stylist**

san francisco • february 2002 – october 2004

client relations: styling, trend forecasting,
trend spotting, sales, networking

tools

illustrator cs4, photoshop cs4, bridge cs4, fireworks cs4, flash cs4, dreamweaver cs4, aperture, alias, solidworks, visio, mindjet mindmanager, balsamiq mockups, text wrangler, google docs, google wave, google voice, google buzz, google analytics, facebook, twitter, bit.ly, microsoft office, openoffice, html, css, wordpress, blogger, typo3, magento, cartweaver, medfusion, traktor, screen printing, skill saw, band saw, lathe

leadership skills

listening, communication, team building, interviewing, collaboration, facilitation, mentoring, motivating, direction, project management, organizational skills, goal setting

education

california college of the arts • san francisco

b f a – industrial design

fashion institute of design and merchandising • san francisco

a a – product development